



A MIDSUMMER NIGHT'S GREEN

Thursday, July 23, 2020

2:30-4:30 pm

Online

SCHEDULE

2:30-3:00 pm
VIP Networking

3:00-4:00 pm
Awards Ceremony

4:00-4:30 pm
Virtual Reception

ABOUT USGBC NATIONAL CAPITAL REGION

USGBCNCR is working to make the National Capital Region a greener, healthier, and more equitable place to live, work, and play within a generation. We serve the District of Columbia; Montgomery and Prince George's Counties in Maryland, and Northern Virginia. Visit [our website](#) to learn more.



NATIONAL CAPITAL REGION

For more information, please contact
[Mark Bryan \(mbryan@usgbc.org\)](mailto:mbryan@usgbc.org).

Sponsorship Prospectus

For 18 years, USGBC National Capital Region's A Midsummer Night's Green (MSNG) has been the premier summer social event of the DC metro area building community. Each year, we bring together over 300 of the most impactful and influential individuals in our region for an evening of networking and celebration of achievement within the Community. This year is going to be a little different . . .

As USGBC continues to host our events online during the health crisis, in 2020 we will be hosting MSNG awards program and reception as a virtual event. **Now a free online event for any USGBC local or national member**, and a nominal fee for non-members, we hope to have an **even bigger** audience than in the past. The event will include the presentation of our Community Leader Awards, speakers highlighting DC-area green building accomplishments, and an interactive vote to decide the winner of our 2020 People's Choice Award. This year's online format also allows us to offer new opportunities to showcase sponsors, including a digital program and promotional videos.

As always, MSNG will be preceded by a VIP networking session for speakers, sponsors, annual partners and project finalists. A virtual reception for all attendees will take place after the Awards Ceremony to foster that sense of connection that binds our Community together during these difficult times.

We know times are tough for everyone, so we've adjusted our opportunities accordingly. As always, proceeds from this event support NCR's education, advocacy, and volunteer work throughout the year. We hope you'll join us and support our critical mission by signing on as a sponsor. Together, we can bring better buildings and healthy lives to all in the DC metro region!

For more information, visit our [event website](#).

2020 Sponsorship Levels

Awards Program Sponsor - \$2,000 (1)

- **Speaking opportunity** during the Awards welcome remarks @3PM + the opportunity to present an award during program
- **Top billing** with logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- **Special recognition** as Award Ceremony Sponsor during the program
- Opportunity to play a **video (1-3 min)** during the program
- Opportunity to run a **full-page color ad** early in our digital event program, which will be posted online and distributed to all attendees pre-event.
- 10 seats at VIP virtual networking event
- 50 tickets to the online Awards Ceremony

VIP Reception Sponsor - \$1,500 (2)

- **Speaking opportunity** at VIP Networking event @ 2:30PM + the opportunity introduce your company and present an award during program
- Opportunity to run a **full-page color ad** in our digital event program, which will be posted online and distributed to all attendees pre-event
- Opportunity to play a **short video (1 min)** during the program
- High billing with logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 8 seats at VIP virtual networking event
- 40 tickets to the online Awards Ceremony

People's Choice Sponsor - \$1,250 (2)

- **Special branding opportunity** – Logo on people's choice voting page and in pre-event communications
- **Speaking opportunity** introduce your company and help present the People Choice award during program
- Opportunity to run a **half-page color ad** in our digital event program, which will be posted online and distributed to all attendees pre-event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 6 seats at VIP virtual networking event
- 30 tickets to the online Awards Ceremony

Sustainability Sponsor - \$1,250 (2)

- **Special branding opportunity** – Logo connected to at-home sustainability tip segments shown throughout the program
- Opportunity to run a **half-page color ad** in our digital event program, which will be posted online and distributed to all attendees pre-event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 6 seats at VIP virtual networking event
- 30 tickets to the online Awards Ceremony

Cocktail Sponsor - \$1,000 (2)

- **Special branding opportunity** – Logo on drink recipe page + choose and name drink
- Opportunity to run a **half-page color ad** in our digital event program, which will be posted online and distributed to all attendees pre-event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 4 seats at VIP virtual networking event
- 15 tickets to the online Awards Ceremony

Award Plaque Sponsor - \$1,000 (2)

- **Special branding opportunity** – Logo and acknowledgement during sustainable award plaque viewing
- Opportunity to run a **half-page color ad** in our digital event program, which will be posted online and distributed to all attendees pre-event
- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 4 seats at VIP virtual networking event
- 15 tickets to the online Awards Ceremony

Event Sponsor - \$500

- Logo displayed as a sponsor on event webpage, pre-event promotion, & digital event program
- 2 seats at VIP virtual networking event
- 10 tickets to the online Awards Ceremony

Friend Sponsor (Small business under \$3M Revenue, government agency or NGO) - \$250

- Listed as a sponsor on event webpage, pre-event promotion, & digital event program
- 2 seats at VIP virtual networking event
- 10 tickets to the online Awards Ceremony